

Facilitating Design Thinking

Develop your facilitation skills to plan collaborative sessions, lead your team to breakthrough ideas and solutions, and spark creative momentum.



— “I discovered a whole world of brainstorming tools beyond just throwing ideas at a wall to see what sticks.”

Facilitating Design Thinking

Facilitation is a powerful mechanism for collaboration, which is key to working and innovating in a human-centered way. In this two-day course, you'll build confidence in facilitating sessions that lead to greater creativity, understanding, and alignment on your team.

We'll review a variety of methods and reflect on the role and mindset of a successful facilitator. We'll help you identify where you want to grow, practice facilitating sessions, and define a plan for incorporating collaborative facilitation into your work. By honing your skills as a facilitator, you can frame the right problem, create the conditions for creativity, and guide conversations to more impactful and actionable outcomes.



You'll walk away knowing how to:

- + Facilitate sessions to produce more team alignment and creativity.
- + Manage energy and create a safe space to encourage full-team participation.
- + Guide your team to focus on reaching their desired outcomes.
- + Invite curiosity to explore new ways of looking at the problem and potential solutions.
- + Plan your facilitation using a framework that drives the discussion toward clarity and action.
- + Improve your facilitation skills through practice, personalized feedback, and setting concrete goals.

Cost

For open-enrollment and corporate pricing, visit cooper.com

Length

Two days

Ideal for

Project leads, strategic teams, and those looking to guide their teams or organizations through more effective, engaging, and actionable collaboration sessions

Upon Completion

Receive all materials from the course as well as a certificate to help you stand out from the crowd in your professional network

Day One

- + Identify desired outcomes for collaboration sessions across the design thinking process.
- + Lead an activity to help stakeholders align on the right problem to solve.
- + Discover ways to normalize risk, incorporate play, and articulate the rules of engagement.
- + Harness the power of your mind, body, and voice.
- + Lead an ideation session to unleash fresh thinking from a diverse set of collaborators.
- + Receive feedback on your facilitation skills from your peers and instructors.



Practice techniques for flexing your facilitation skills in different situations.

Day Two

- + Lead discussion to invite participation from diverse groups.
- + Adapt discussion for different time periods and situations, including remote participants.
- + Lead a group prototyping session to clarify and evolve your thinking as a team.
- + Receive more feedback on your facilitation skills from your peers and instructors.
- + Turn learning into action: Plan your next workshop and incorporate learnings into a personalized checklist.
- + Create an individual action plan to keep improving your facilitation skills.



Get hands-on practice leading alignment, ideation, and prototyping sessions for more creative output.